

290 SERIES CHALKMARK™ CALENDERED VINYL

290 Series **ChalkMark™** vinyl is a 125 mic matte black chalkboard vinyl with a clear high-tack removable adhesive on a 135 gsm liner. **ChalkMark™** is commonly used to produce decorative vinyl graphics on vinyl cutting equipment and for covering large areas for menu boards or murals.

Applications 290 Series **ChalkMark**™ can be used to create promotion graphics, menu boards, point

of-purchase graphics and decorations for bedroom walls. ChalkMark™ is not designed

for coated/sealed/treated stainless steel, brass or bronze surfaces.

UV flatbed only (white ink). Not intended for Solvent, Eco-Solvent or Latex ink systems.

Thickness Film 125 mic.

Adhesive 25 mic

Liner 135 gsm

(Thickness variance +/- 10%)

Temperature Ranges Minimum application temperature +4,4°Celsius

Service temperature -40°C to +93°C.

Expected Durability Interior application only.

Removability Clean removability from smooth painted drywall up to 1 year.

Adhesion To stainless steel 5,47 N/25mm

Tested according to PSTC-101 Method A procedure with 24 -hour dwell at 21°C and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly be-

fore production.

Water Resistance Excellent.

Humidity Resistance Excellent.

Classifications 290 Series ChalkMark™ is compliant with CPSIA 2008, RoHS and REACH.

Storage Stability One year shelf life stored at 21°C and 50% relative humidity.

Product Series 1,37m x 50m/1,52m x 50m

Recommendations 290 Series ChalkMark™ vinyl works with *standard chalk, soft chalk, and liquid chalk

markers.

*Please note that standard chalks vary and some may mar or scratch the vinyl surface due

to their hardness and density, as well as the amount of pressure applied.

We recommend you test a small section of the film first. Soft chalk and Liquid Chalk Markers are ideal for this type of surface and will clean up with water and/or no stronger than 70/30 isopropyl alcohol (water to alcohol ratio).

Recommended brands:

ChalkMark™ has been tested with the following brands:

i Liquid Chalk Markers: Elmers Board Mate Markers, ChalkInk Markers and Expo BrightSticks

í Soft Chalk: Staedtler Karat Soft Pastel Chalks

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