

290 SERIES CHALKMARK™ CALENDERED VINYL

290 Series **ChalkMark™** vinyl is a 125 mic matte black chalkboard vinyl with a clear high-tack removable adhesive on a 135 gsm liner. **ChalkMark™** is commonly used to produce decorative vinyl graphics on vinyl cutting equipment and for covering large areas for menu boards or murals.

Applications	290 Series ChalkMark™ can be used to create promotion graphics, menu boards, point of-purchase graphics and decorations for bedroom walls. ChalkMark™ is not designed for coated/sealed/treated stainless steel, brass or bronze surfaces.		
	UV flatbed only (white ink). Not intended for Solvent, Eco-Solvent or Latex ink systems.		
Thickness	Film	125	mic.
	Adhesive	25	mic
	Liner	135	gsm
	(Thickness variance +/- 10%)		
Temperature Ranges	Minimum application temperature	+4,4°Celsius	
	Service temperature	-40°C to +93°C.	
Expected Durability	Interior application only.		
Removability	Clean removability from smooth painted drywall up to 1 year.		
Adhesion	To stainless steel	5,47 N/25mm	
	Tested according to PSTC-101 Method A procedure with 24 -hour dwell at 21°C and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.		
Water Resistance	Excellent.		
Humidity Resistance	Excellent.		
Classifications	290 Series ChalkMark™ is compliant with CPSIA 2008, RoHS and REACH.		
Storage Stability	One year shelf life stored at 21°C and 50% relative humidity.		
Product Series	1,37m x 50m/1,52m x 50m		
Recommendations	290 Series ChalkMark™ vinyl works with *standard chalk, soft chalk, and liquid chalk markers.		
	*Please note that standard chinks vary and some may mar or scratch the vinyl surface due to their hardness and density, as well as the amount of pressure applied.		

We recommend you test a small section of the film first. Soft chalk and Liquid Chalk Markers are ideal for this type of surface and will clean up with water and/or no stronger than 70/30 isopropyl alcohol (water to alcohol ratio).

Recommended brands:

ChalkMark™ has been tested with the following brands:

í Liquid Chalk Markers: Elmers Board Mate Markers, ChalkInk Markers and Expo BrightSticks

í Soft Chalk: Staedtler Karat Soft Pastel Chalks