

230 SERIES

AUTOMARK® - WHITE GLOSS WRAP VINYL FILM

230 Series is a Premium 60 mic Semi-Cast gloss white vinyl digital media with a grey permanent acrylic adhesive on an air-egress liner. This film is designed to accept a variety of solvent, latex and UV curable inks common to wide format digital printing systems. The grey permanent adhesive offers excellent opacity and exceptional repositionable qualities. The General Formulations AutoMARK™ Concept 230 Premium 60 mic Semi-Cast gloss white vinyl digital media is specifically engineered for use in most vehicle wrap and decal applications. The 135 gsm air-egress liner allows for good layflat and air-free application.

Applications	230 Series Premium is designed to be applied to corrugations, riveted surfaces, flat and slight to moderate curves. The construction can be used on vans, trucks, sedans of all sizes, fleet and recreational vehicles. Application surface should always be cleaned, tested and checked for defects before applying AutoMARK™ Concept® 230 digital vehicle wrap media. Recommend overlaminates Concept® 231 UV Gloss and Concept® 240 UV Matte finishes.	
Thickness	Film	60 mic.
	Adhesive	25 mic
	Liner	135 gsm
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+4,4°Celsius
	Service temperature range	-40°C to +93°C.
Expected Exterior Exposure	Up to 7 years. Performance can vary depending on UV exposure	
Adhesion	To stainless steel	10,94 N/25mm
	When tested according to PSTC-101 Method A with 24 hr. dwell at 21°C and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	
Water Resistance	Excellent. Test if immersed.	
Humidity Resistance	Excellent.	
Solvent Resistance	Excellent.	
Storage Stability	1-year shelf life when stored at 21°C and 50% relative humidity.	
Product Series	1,37m x 50m	