

# Imagetech Greyback Roll-Up Media 230mic

## DESCRIPTION

Imagetech Greyback Roll-Up Media 230mic is a lightly textured white faced printable banner material which is predominantly suitable for use a roll-up printable media when a high quality anti-scratch finish is required. It has a grey back which adds opacity to the product when used with standard lighting conditions.

The multi-polymer construction gives a good balance of printability and dimensional stability. Because of the thickness (230 microns), this product is also suitable for over-lamination with a suitable PVC based over-lamination film which has a high tack plastisizer resistant adhesive which is at least 28 microns thick in order to fully occupy the troughs in the textured surface.

## PRINTING & PROPERTIES

Material Type	Multi-polymer hybrid construction
Total Caliper (microns)	230 +/- 10
Base Weight (grams / sq.metre)	280 +/- 15
Printer Compatibility	Latex - UV - Solvent
Max Process Temperature	105°C
Print Room Pre Conditioning	Min 24 hours before use
Available Widths	914mm
Available Lengths	50m

**PRINTABILITY:** Imagetech Greyback Roll-Up Media 230mic is printable via a large range of wide format printing technology. It prints particularly well with Latex Printers & OEM inks (best on HP Latex printers from 36500 onwards). It is also printable with UV, Solvent & Eco-solvent printers with OEM inks. When using Solvent and Eco-solvent inks, product must be laid flat immediately after printing and then left for a minimum period of 24 hours to 'solvent outgas'.

**STORAGE:** When unused, product must be stored in an environment which will have reasonable temperature and moisture control (Temp 23°C +/- 2°C, R.H. <55%) and not have excessive exposure to ultraviolet radiation. This will help to prolong the usable life of the product.

**SHELF LIFE:** 3 years when above storage conditions are maintained.

**MIMIMUM EXPECTED 'IN USE' LIFE:** 2 years indoors when above storage conditions are maintained.