



250 SERIES WALL-FROG™ PRESSURE SENSITIVE FABRIC

250 Series is a 100mic matte white polyester fabric with an acrylic removable pressure sensitive adhesive backed by a 135 gsm sta flat liner. 250 Series is formulated without chlorine and phthalates*. The combination of fabric and adhesive allows removability of this product from normal wall surfaces. The 135 gsm release liner provides excellent stability for processing using standard solvent, eco-solvent, UV curable and latex digital inks common to wide format digital printing systems.

Applications	250 Series is designed for temporary application of decals and graphics to most types of painted interior walls. This includes most flat, semi gloss and gloss paint finishes. Decals may also be applied to sealed wall coverings. The surface must be smooth and clean prior to application. Consult with paint manufacturer for correct paint cure time before applying 250 Series to freshly painted surfaces. Not designed for coated/ sealed/ treated stainless steel, brass or bronze surfaces.	
Thickness	Fabric	100 mic.
	Adhesive	30 mic
	Liner	135 gsm
	(Thickness variance +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+4,4°Celsius
	Service temperature	-40°C to +93°C.
Removability	Removable up to 6 months under normal interior exposure conditions and applications. Removal of wall fabric should be done at a 180° angle while pulling slowly against itself.	
Adhesion	To standard test panels	1,09 bis 3,28 N/25mm
	Tested according to PSTC-101 Method A procedures with 24 hour dwell at 21°C and 50% relative humidity. Typical values. Individual values may vary. Bond to wall surfaces may vary. Test thoroughly before production.	
Storage Stability	6 months shelf life when stored at 21°C and 50% relative humidity.	
Product Series	1,37m x 30.48m 1,52m x 30.48m	
Recommendations	Chlorine and phthalates are not intentionally added to the formulation of Concept ® 250. There is a possibility of trace contamination during raw material manufacturing Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in product failure	

We operate a policy of continuous improvement and we reserve the right to alter products and specifications to reflect this without prior notice. Any information given either verbally or in writing is approximate only and given in good faith and does not constitute terms or part of any contract. We do not accept liability for variance including direct, indirect or consequential loss. The customer is deemed to have determined the suitability of the product for the use intended and assumes all associated risks and liabilities in connection with specifying, using or being unable to use any of the products.